



About ETS

We believe in the life-changing power of learning. For more than 75 years, we've been driven by a vision of what's possible when all people can improve their lives through education. It's why our uncompromising commitment to equity and fairness is behind everything we do.



Who We Are

Our employees are united in our mission to advance quality and equity in education.

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What We Do

Our research, assessments and learning solutions inform decisions and create opportunities for learners around the world.

[Learn more](#)

Fairness

ETS is committed to ensuring that our tests and products are of the highest quality, fair for all who use them and as free of bias as possible.

[Learn more](#)

Core Values



Social Responsibility

Our dedication to improving our communities is a big part of how we work together to achieve our mission.

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Diversity, Equity, Inclusion and Belonging

ETS supports fair and equal access to educational, learning and career opportunities for all.

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Quality

We uphold the highest standards for quality, delivering valid, reliable, timely and accurate information and service.

Integrity

We are steadfast in our commitment to do the right thing, the right way — every time and for everyone.

Additional Information



Careers

At ETS, our employees share a passion for lifelong learning and strive to advance quality and equity in education.

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Locations

We operate offices throughout the world.

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Subsidiaries

ETS subsidiaries deliver learning and assessment solutions around the world.

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Fairness

Committed to fairness and equity in testing

ETS is committed to ensuring that our tests and products are of the highest quality and as free of bias as possible.

All products and services are formally evaluated during development to ensure they:

- are not offensive or controversial
- do not reinforce stereotypical views of any group
- are free of racial, ethnic, gender, socioeconomic and other forms of bias
- are free of content believed to be inappropriate or derogatory toward any group

Every member of the ETS staff responsible for writing and reviewing test questions undergoes extensive training in our fairness review process.

Fairness Review Publications

Read the publications that guide our fairness review process.

[Learn More](#)

Fairness Guidelines

Learn how the fairness review process works and what our goals are.

[Learn More](#)



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Fairness Review Publications

The ETS Office of Professional Standards Compliance performs audits of all ETS tests to help ensure that they meet the exacting criteria of the ETS fairness standards that reflect our commitment to produce fair, valid and reliable tests.

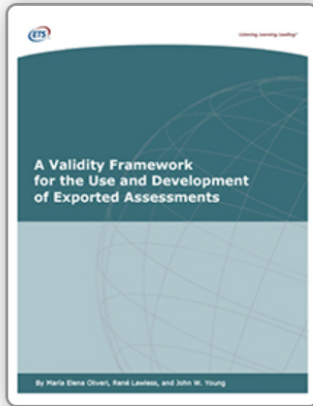
Below you can find the *ETS Standards for Quality and Fairness* and other publications that further describe the [ETS fairness guidelines](#):



ETS Standards for Quality and Fairness

The ETS Standards provide benchmarks of excellence and are used by ETS staff throughout the process of design, development and delivery to provide technically fair, valid, and reliable tests, research, and related products and services. These standards are publicly available here.

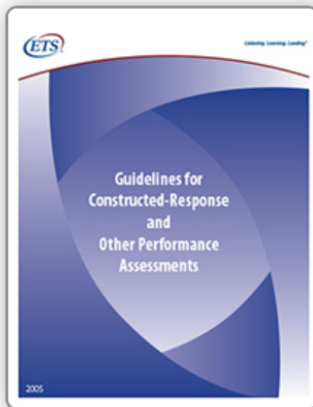
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A Validity Framework for the Use and Development of Exported Assessments

Tests developed solely for domestic populations are increasingly being used by more diverse, international populations. ETS examines potential challenges for multiple populations (international) and identifies best practices for them with respect to opportunity to learn, curricular knowledge, and social or cultural differences.

[Download \(PDF\)](#)



Guidelines for Constructed-Response and Other Performance Assessments

These guidelines are designed to assist staff in accumulating validity evidence for developing and scoring constructed-response and other performance assessments.

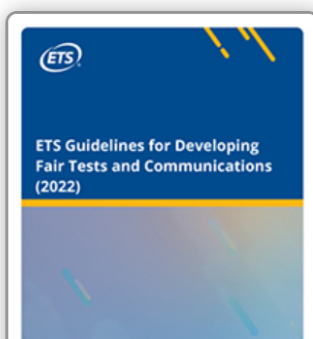
[Download \(PDF\)](#)



Best Practices for Constructed-Response Scoring

This document describes a set of best practices for developing, implementing and maintaining the critical process of scoring constructed-response tasks.

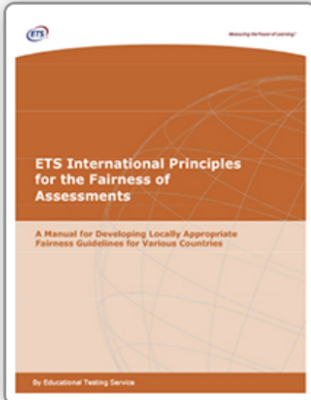
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ETS Guidelines for Fair Tests and Communications

The *ETS Guidelines for Fair Tests and Communications* identifies aspects of test questions that might hinder people in various groups from performing at optimal levels and helps enhance the overall effectiveness of communications. Fairness reviews are conducted by specially trained reviewers.

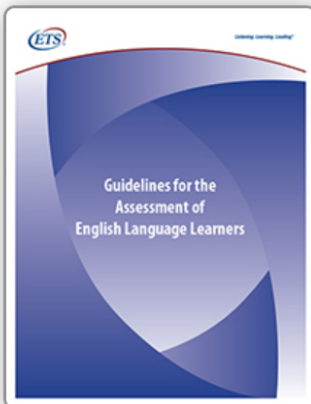
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ETS International Principles for the Fairness of Assessments

The International Principles for the Fairness of Assessments are designed to ensure that our tests and related products are fair and appropriate for the culture and country in which they are used.

[Download \(PDF\)](#)



Guidelines for the Assessment of English-language Learners

Designed for test developers, testing program administrators, psychometricians and educational agencies, these guidelines were developed to ensure that assessments are fair and valid for English-language learners.

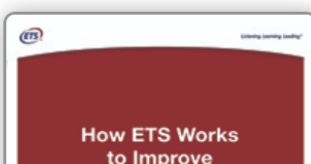
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Guidelines for Best Test Development Practices to Ensure Validity and Fairness for International English-language Proficiency Assessments

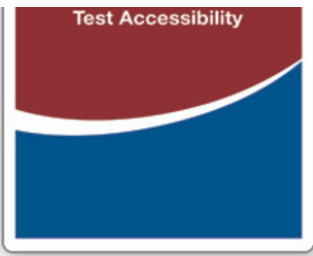
These guidelines focus on the recommended best practices for the development of English-language proficiency assessments taken by international test-taker populations.

[Download \(PDF\)](#)



How ETS Works to Improve Test Accessibility

This publication provides practical guidance about how assessments can be made as accessible as possible to most test takers, including those with disabilities who do not need alternate test formats (ATFs).



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Fairness Guidelines

Goals of fairness review

ETS is committed to producing tests and other products that acknowledge and respect the diversity of test takers. We're dedicated to ensuring that our customers enjoy equal access to our products. To meet these goals, ETS uses sensitivity reviews and differential item functioning (DIF) analysis.

Sensitivity and accessibility

ETS mandates a process by which all its products are evaluated for their sensitivity to and awareness of the contributions of a multicultural populace. That includes making certain our products do not use stereotyping and language, symbols, words or examples that are sexist, racist or otherwise offensive, inappropriate or negative toward any group.

Test questions are then subjected to DIF analysis ensuring that ETS's products and services meet the fairness standards mandated by the *ETS Standards for Quality and Fairness*. Fairness review also promotes a general awareness of responsiveness to the:

- cultural diversity of the United States
- diversity of background, cultural traditions and viewpoints found in both U.S. and international test-taking populations
- changing roles and attitudes toward groups in U.S. society
- contributions of various groups (including ethnic and minority groups, individuals with disabilities and women) to the history and culture of the United States and the achievements within these groups
- role of language in setting and changing attitudes toward various groups.

Additionally, the [ETS International Principles for the Fairness of Assessments \(PDF\)](#) is an instructional guide for programs that develop tests primarily for international use.

Furthermore, ETS makes its products and services accessible to individuals with disabilities. Discover how by visiting the [ETS Office of Disability Policy](#) website.



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What We Do

As the world's largest private educational testing and measurement organization, ETS builds assessments based on rigorous research and an uncompromising commitment to quality. Each year, we develop, administer and score more than 50 million tests in more than 180 countries at more than 9,000 locations.

With our mission to advance quality and equity in education, we deliver groundbreaking research and learning solutions to help students, educators, schools, businesses and governments on their journey to what's possible.

Expanding opportunities for individual learners

We aim to increase opportunities for learners of all levels and backgrounds in the following ways:

Research and innovation

Our experts strive to better understand how people learn in order to explore new, more inclusive approaches to learning, measurement and instruction.

Assessments and learning tools

Our [assessments and research tools](#) provide meaningful information that help schools, governments and businesses evaluate people and programs. This information is key in making decisions that move individuals forward on their educational and professional journeys.

Service

Social responsibility is one of our core values. Through advocacy, philanthropy and the dedicated work of employee volunteers, we [support organizations and communities](#) to create opportunities for learners to thrive.

Improving teaching and learning

A good teacher can make all the difference in a child's educational journey. That's why we provide professional development products and services that advance quality teaching and school leadership.

development products and services that advance quality teaching and school leadership.

Our [teacher licensure programs](#), aid school administrators in their hiring decisions and help aspiring teachers understand their readiness to enter the workforce.

For practicing educators, we provide transparency into student performance and learning tools to help bridge gaps.

Informing education policy and assessment

Our [research](#) and [policy studies](#) shed light on today's most pressing issues in education.

We put these research findings into action by creating awareness and informing policy and program decisions that improve education systems to create a better environment for learning for everyone.

Advancing education through strategic business growth

[ETS Strategic Capital](#), a division of ETS, pursues equity investments, strategic growth partnerships and mergers/acquisitions with innovative companies around the world to advance quality and equity in education for learners everywhere.

Industry certifications



ETS has been certified to the ISO 9001:2015 standard by DEKRA Certification, Inc. (Princeton/Ewing, N.J.) with the scope: The Design and Delivery of Fair and Valid Educational Assessments for College Board® Products. This recognizes ETS as having a robust Quality Management System.



ETS has been certified to the ISO 27001 standard by National Quality Assurance (NQA) for its Information Security Management Systems (ISMS). The ISMS scope includes the key processes and systems that support test item management and delivery of digital assessments (internet connected devices).



ETS has been certified to the ISO 22301:2019 standard by Intertek™ for its Business Continuity Management System (BCMS). The BCMS safeguards ETS's critical operations as well as the integrity of information entrusted to the organization.



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ETS Offices

At ETS, we have offices across the globe with diverse teams committed to our mission to serve all people worldwide.



For inquiries on the GRE®, Praxis®, TOEFL®, TOEIC®, AP®, SAT® tests and other tests or products, or for general contact information, please [contact us](#).

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[Download the ETS Campus Map.\(PDF\)](#)

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Edusoft

[Edusoft Ltd.](#) is a global leader in technology-based, comprehensive English-language learning solutions and serves a range of education, government and corporate sectors worldwide with its flagship product, English Discoveries. With 25 years of expertise, Edusoft is a pioneer in delivering comprehensive blended and distance learning solutions based on the latest interactive technology and field-proven pedagogical approaches. Edusoft's English-language solutions are recognized by numerous Ministries of Education and thousands of leading educational institutions around the world.

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Kira Talent

[Kira Talent](#) is the world's only holistic admissions solution designed for higher education. With a mission to make admissions fair, Kira transforms the admissions process by combining on-demand, timed video and timed written assessments, and structured live interview technology with existing admissions requirements. Kira is trusted by more than 300 universities and more than 700 programs worldwide, with over 150,000 applicants completing Kira assessments every year with an average feedback rating of 4.6/5 stars.

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Pipplet

[Pipplet](#) offers digital multi-language assessment that is used by recruiters and companies for screening and internal audits. Pipplet covers all assessments needs of academic institutions, language schools, corporates and individuals in more than 30 languages.

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Vericant

[Vericant](#) is the pioneer and leading provider of third-party video interview services for high school, undergraduate and graduate academic institutions in the USA and worldwide. The Vericant Interview helps admissions teams make faster, more informed decisions through a better understanding of an applicant's language proficiency, communication skills, as well as personality, and allows the applicant to showcase themselves to the admissions teams in a more direct and holistic way.

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